

ASOC – REPORT LESSON 1 FORM**NAME OF ACADEMIC INSTITUTE**

Agrupamento de Escolas de Vila Viçosa

CLASS (COURSE YEAR)

12º A/B

ACADEMIC SPECIALISATION

Sciences and Technologies

REFERENCE TEACHER (NAME)

Anabela Cristina Galeano Saúde Quadrado

Team name

Bright Gold

Team logo**Team email**

brightgoldproject@gmail.com

Twitter account

@_brightgold_

Other social media profiles

Facebook: <https://www.facebook.com/Bright-Gold-107766347480059/>

Instagram: @brightgoldproject

Blog: <https://brightgoldproject.blogspot.com/>

Website:

<https://brightgoldproject.wixsite.com/brightgold>

Research title

A work that rocks Europe

Research in 140 characters

Our research is going to be mainly focused on how we could use European funds to support something from our local community. We chose Vila Viçosa's world renowned Marble.

Chosen project name

BARÓMETRO DO MÁRMORE

Link to chosen project

<http://www.alentejo.portugal2020.pt/index.php/projetos-aprovados/category/73-projetos-aprovados?download=440:projetos-aprovados-versao-pdf>

Chosen project's code

ALT20-01-0853-FEDER-000002

Chosen project's theme

- ☐ Research and innovation
- ☐ Business competition
- ☐ Environment
- ☐ Employment

Nature of the investment of the chosen project

- Business incentives
- Capital grants

Blog Post: talk about your chosen research

Our team is formed by all the 12th graders of our school who attend Geology classes. One day, our teacher Anabela came out to us with the wonderful suggestion of a new European project in which we were able to take part. Curious as ever, we decided to make some questions and try to understand what this project was all about. As we decided that we were going to be involved in this initiative, we soon started to wonder which project would fit best into our objectives and academic specialisation. The first idea that came to our minds was the marble, a stone which is the true masterpiece of our region and surely one of the most beautiful worldwide. As marble business suffered also a downfall in the last years (and still companies need to be competitive and technologically advanced), we thought that this kind of investigation could be an interesting task to perform and that it was all about our town. Because of that, our 27-student-class (named *Bright Gold*) decided to develop a work related to *Barómetro do Mármore*, an association dedicated to help those who explore this stone in our country.

Besides that, the next thing to do was choosing our team's name. Among some other ones (as *White Gold*, for example), the most agreed suggestion was *Bright Gold*. This name stands for our region's "gold", the marble stone, as well as for its bright, clean and refined good look. About what concerns the logo, we had three different ideas to choose (all of them were inspired in gold's golden colour). We voted for it and the logo was chosen as a result of that poll.

In the first instance, this research is mainly targeted to us and our colleagues. We want to learn something from this work and to become more and more aware of this kind of situations and programmes. We really want to enjoy what we're doing in the most ways possible. Then, we're doing it for the community, to spread the word and tell people what we've been looking for and which conclusions we got to. Our objective is to reach to the most people we can, to disclose this information the most that we can and obviously to do everything the best way we can. We're really hyped about everything in this initiative and delighted to have this kind of opportunity.

In class, we dedicated our time to build up our social media profiles and other platforms, to set up our e-mail address, to build up our website, as well as to make our first posts everywhere. Alongside that, we also decided which project and themes we would make the research about, our team's name and logo and how we could provide our community the information we can find. That was when we came out with the idea of giving an interview to our local radio, make some surveys around our town and write a column to our school newspaper.

Our project has the code ALT20-01-0853-FEDER-000002, with the total approved amount of 184866€.

Blog post image – 1* (JPG format)



Blog post image – 2* (JPG format)



Blog post image – 3* (JPG format)



Canvas

<p>Brief description of your civic monitoring research</p> <p>Marble, Innovation, Development, Dynamization, Economy</p> <p>Our research is going to be mainly focused on how we could help the institution through the use of european funds. The ultimate goal is to improve our community</p>	<p>Contextual information</p> <p>On this project, there are companies which only own quarries (35%), companies which only do marble transformation (35%) and companies that do both (30%). Most of the companies that only have extraction, despite being legally separate, are owned by companies that also do transformation, having sometime a common administration. The sales fluctuate between 380 000€ and 10 000 000€, according to the different competitiveness and size of the companies. Most of them have an average income between 1 million and 2,49 million euros.</p>	<p>Chosen project and theme</p> <p>Barómetro do Mármore</p> <p>MARBLE</p> <p>Our project is about marble's worldwide divulgation, company's innovative practices and its management, since it is has a quite important role in our region.</p>	<p>Experts on the theme to be involved from the territory</p> <p>ASSOCIAÇÃO PORTUGUESA DOS INDUSTRIAIS DE MÁRMORES GRANITOS E RAMOS AFINS (ASSIMAGRA)</p>	<p>Communication format and involvement strategy</p> <p>As a mean to spread our research to the community, we created a Twitter account, an Instagram account, a Facebook page, a blog and a website, that we intend to use regularly and accordingly.</p> <p>Adding to all that, along with a radio station near us (which we'll concede an interview to), we will spread the project and our research, apart from the use of our school's newspaper.</p> <p>→ Social media, local Radio and school newspaper.</p>
<p>Additional research</p> <p>→ Interview</p> <p>→ Online research methods</p> <p>→ Survey</p>		<p>Value for the community</p> <p>Our research will have a great impact on companies in the Zona dos Mármore, since, through economic data and positioning of (the product) Marble in its worldwide market, they will be able to boost improvement and innovation initiatives for their competitiveness, nationally and internationally.</p>		

Highlighted image



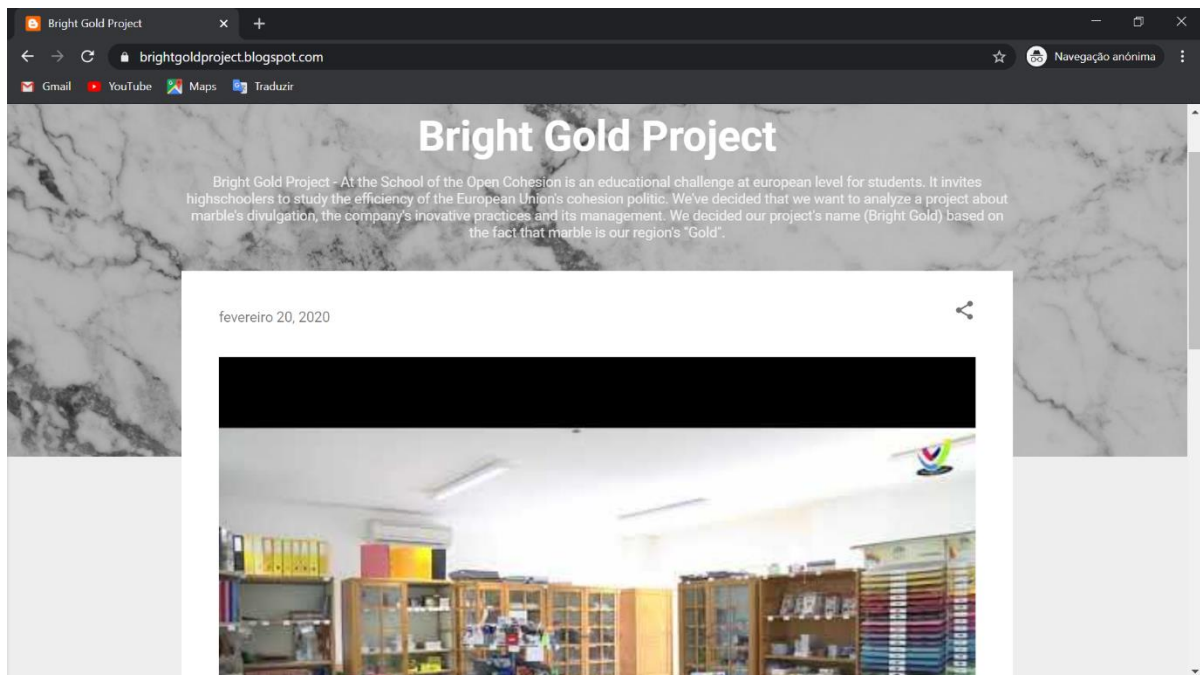
Blog Post – Talk about the data and information research*

As it was already said above, our research started as an idea to make an homage to our town's most important masterpiece, the marble stone. As we were participating in an European project, we felt that we should share this cultural aspect with other students and other people in foreign countries. The starting point of our research, after defining the theme we wanted to approach, was to choose which theme-related project we were going to make the research about. After three classes thinking about that case, and with CCDR collaborator's help, we finally chose *Barómetro do Mármore*. Besides the clear reason of choosing this project because marble is our region's gold, we also opted for this one because it looked more attractive for the community and seemed to have more information and data that we could use.

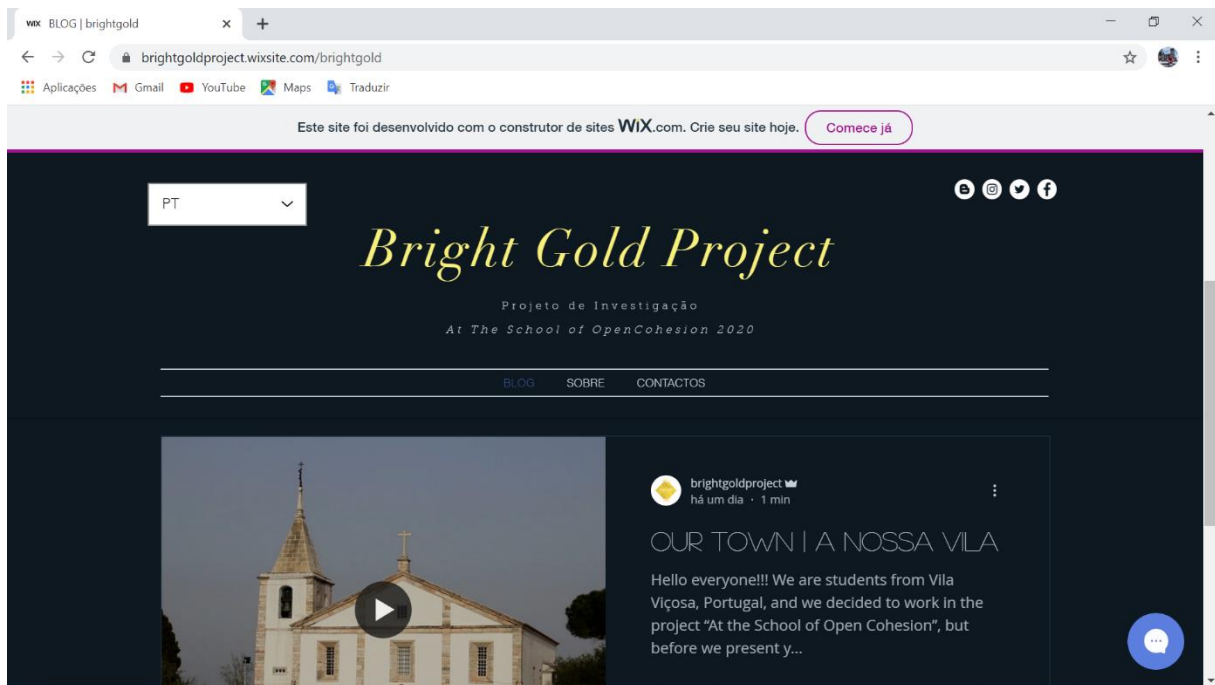
In class, we've just searched the basic information yet, such as the amounts involved in this financing, its beneficiary and its description. We intend to make a deeper research after the end of the first deadline, so we can include it in the next reports. Our objective is to make also some interviews with the people responsible for this association, understand everything about their projects and further objectives and use every bit of data we have to build the most solid research possible and spread it out to our community. After that, we would like to make some surveys and games to the students in our school using the information we've got in the most intuitive way possible. We would like to get to know the history of the association we're working with and the most things that they can tell us, so we could make a good team together. We're really counting on their help for our project to be as successful as it can be. After collecting the information, we will trust our group to process it and build up this project as a team.

The final point of our research will be the feeling of having everything well done and all the objectives achieved. We want to learn the most we can with this initiative, we want to discover how European funds are distributed and can be used by everyone and definitely we are looking forward to have the opportunity to work with people who are used to this reality and can introduce us to that part of adult world and life. More than analyse, we want to learn and obviously the objective of this work is to spread that knowledge to our community. We'll just stop when that's done.

Blog post image – 1* (JPG format)



Blog post image – 2* (JPG format)



Blog post image – 3* (JPG format)

