**ASOC – REPORT LESSON 1 FORM**

**NAME OF ACADEMIC INSTITUTE\***

**CLASS (COURSE YEAR)\***

**ACADEMIC SPECIALISATION**

**REFERENCE TEACHER (NAME)\***

**Team name\***

Write the chosen name for your team. NOTE: the name must NOT contain the words “ASOC”, “OpenCohesion”, “At the School of OpenCohesion”.

**Team logo\*(JPG format)**

Attach the logo image created to identify your team. The logo must represent the theme and project chosen for your research. Be creative!

**Team email\***

Indicate the team’s GMAIL address.

**Twitter account\***

Indicate the team’s Twitter account (URL). The Twitter account name must NOT contain the words “ASOC”, “OpenCohesion”, “At the School of OpenCohesion”, and must refer to the team name or to the research subject matter.

**Other social media profiles (e.g. Facebook page, Instagram account, Flickr etc.)**

Provide another social media profile (URL) for the team, where available. The account name must NOT contain the words “ASOC”, “OpenCohesion”, “At the School of OpenCohesion”, and must refer to the team name or to the research subject matter.

**Website:**

Provide a website address (URL) for the team, where available. The website name must NOT contain the words “ASOC”, ““OpenCohesion”, “At the School of OpenCohesion”.

**Research title\***

Write the research title here. NOTE: the title should refer to the theme and the objective of your research in a maximum of 5 words, as well as generate curiosity and a desire to read further. Freely use word plays, metaphors and stylistic devices. ADVICE: Draw inspiration from headings of newspapers and online posts, ask your teacher of Literature or editors of your academic journal.

**Research in 140 characters\***

After the chosen title, add a brief description of the research. NOTE: the text may not exceed 140 characters, or the length of a Tweet. Your class will be able to use the same text to make its first tweet and launch your social media campaign for involving the territory in your research.

**Chosen project name\***

Enter the chosen project title here, as it will be displayed in the project schedule

**Link to chosen project\***

Enter the (URL) to the chosen project schedule.

**Chosen project’s code**

Copy and paste the Single Project Code that you will find on the project schedule

**Chosen project’s theme\***

Indicate your chosen project’s theme:

* Research and innovation
* Digital agenda
* Business competition
* Energy
* Environment
* Culture and tourism
* Transport
* Employment
* Social inclusion
* Infancy and the elderly
* Training
* Cities and rural areas
* Public authority reinforcement

**Nature of the investment of the chosen project**

Indicate the nature of the investment of your chosen project:

* Procurement of goods and services
* Infrastructure
* Business incentives
* Personal grants
* Capital grants
* Not available

**Blog Post: talk about your chosen research\***

Report the decisions made in a maximum of 8000 characters, including spaces. Draw inspiration from the Canvas developed in class. The post must be created as follows:

* Blogger: write a text to introduce the chosen research and present the team, illustrating and describing the reasons for choosing the name and the logo created by the designer
* Storyteller: describe what has been done in class and the choices made, clearly setting out the objectives and to whom the research is mainly targeted
* Analyst and Coder: describe the context data and information found in class and presented

**Blog post image – 1\* (JPG format)**

Attach a significant image to go with the Blog post text, drafted as above.

**Blog post image – 2\* (JPG format)**

Attach a significant image to go with the Blog post text, drafted as above.

**Blog post image – 3\* (JPG format)**

Attach a significant image to go with the Blog post text, drafted as above.

**Canvas\***

Attach the canvas made in class and selected as a guide for the research. If the Designer is available, develop a version of the canvas designed or created using a graphics development tool of your choice.

**Highlighted image\* (JPG format)**

Attach a meaningful image to illustrate the choice of research done during ASOC Lesson 1. You may attach a photograph taken during the lesson, or an *ad hoc* graphic image created. The choice is yours!

**Blog Post – Talk about the data and information research\***

The blogger relates the decisions taken in class in a post of a maximum of 6,500 characters, spaces included. The post must be divided into 3 sections:

1. The starting point of the research: reasons and objectives (MAX 1500 characters, spaces included)
2. Data and information found: describe the data and information found in class, specify: How do you intend to use or analyse it? Which additional information or data do you need? How do you intend to collect it? (MAX 3000 characters, spaces included)
3. Next steps: What is the end point of your research? What do you want to find out or analyse? (MAX 2000 characters, spaces included)

**Blog post image – 1\* (JPG format)**

Attach a meaningful image to go with the Blog post text, drafted as above.

Image must be .jpg format (MAX 1 MB)

**Blog post image – 2\* (JPG format)**

Attach a meaningful image to go with the Blog post text, drafted as above.

Image must be .jpg format (MAX 1 MB)

**Blog post image – 3\* (JPG format)**

Attach a meaningful image to go with the Blog post text, drafted as above.

Image must be .jpg format (MAX 1 MB)

**The research designed**

Attach the image created by the Designer and the Storyteller chosen to represent the journey of your research (timeline, flow diagram or concept map).   
Image must be .jpg format (MAX 1 MB)

NOTE: fields marked with an asterisk (\*) are compulsory.