



A Scuola di OPENCOESIONE

LESSON 3 – Tell the Story - TO DO LIST

- CHOOSE THE FORMAT OF THE FINAL CREATIVE WORK AND DIVIDE TASKS TO COMPLETE IT
- COMPILE THE FINAL LESSON REPORT BY **April 4th**

IN CLASS

Always have the open, where you will find a series of all the steps for doing the lesson in class.

https://www.ascuoladiopencoesione.it/en/didattica/2425/ASOC_inglese/lezione-3

In this final lesson you will learn how best to tell the story of your project by realising a creative product that will form the platform on which to tell about and share your research.

OBJECTIVES

In this Lesson the Team deepens the main communication techniques to adequately tell about the civic monitoring research carried out and the results achieved. The Team has to choose a creative format (e.g. videos, podcasts, comics, etc.) and to implement a campaign to raise awareness and involve the local community to share the evidences collected through civic monitoring, with the possibility of organizing one or more events in the territory.



What are the steps?

- Know what storytelling is and how it is developed, in order to realize the creative work
- Explore different types of formats that can be used to realize the creative work
- Through an interview with an expert learn the main aspects of Public Speaking

TO DO LIST

Step 1 (20 minutes): STORYTELLING

MANDATORY CONTENTS

- Video: Storytelling

INSIGHT

- Link: Storytelling techniques
- Link: The Hero's journey

Step 2 (20 minutes): FORMATS FOR THE CREATIVE WORK

MANDATORY CONTENTS

- Video: Formats for the creative work
- Slide: Storytelling - Presentation techniques and formats

INSIGHT

- AI tools for the creative work

Step 3 (20 minutes): PUBLIC SPEAKING

MANDATORY CONTENTS

- Interview with Valentina Peccia, an expert in Public Speaking

INSIGHT

- Infographic: 5 tips for a successful pitch

DOWNLOAD the [VADEMECUM](#) web tools for online working