

GastroMoni

Knowledge you can taste



<p><u>Brief description of our civic monitoring research</u></p> <p>Our civic monitoring research focuses on the TASTEAT project and analyses the role of the Municipality of Ston and the Dubrovnik Development Agency in developing sustainable enogastronomic tourism through cross-border cooperation and publicly available project data.</p> <p>5 keywords:</p> <ul style="list-style-type: none"> • TASTEAT • Civic • Enogastronomic • Sustainable • Cross-border 	<p><u>Contextual information</u></p> <p>We found publicly available data on the TASTEAT project, including project indexes and indicators measuring enogastronomy promotion, sustainable tourism, and cross-border cooperation. We identified thematic focuses on heritage valorisation, tourism innovation, capacity-building actions, stakeholder engagement, local development impacts, and educational/training activities by Ston Municipality and DURA.</p>	<p><u>Chosen project and theme</u></p> <p>Our chosen project is TASTEAT, an Interreg Italy–Croatia initiative aiming to strengthen enogastronomic heritage and promote sustainable tourism through cross-border cooperation. The project focuses on integrating traditional gastronomy into modern tourism, enhancing local skills and capacity, and supporting socio-economic development. Our theme is the role of local institutions in implementing these activities, specifically Ston Municipality and DURA.</p>	<p><u>Experts on the theme to be involved from the territory</u></p> <p>Ston Municipality – local administrators</p> <p>Dubrovnik Development Agency (DURA) – project staff and event organizers</p> <p>Local tourism and gastronomy operators</p> <p>Trainers, educators, and teachers – hospitality and tourism</p> <p>Journalists and media experts – sustainable tourism coverage</p>	<p><u>Communication format and involvement strategy</u></p> <p>We will communicate our research via Facebook, Instagram, and TikTok, sharing posts, stories, and short videos. We will conduct an in-person interview with the DURA director and engage the local community through surveys, online polls, school presentations, and attending local enogastronomy events. We will also use infographics and photos to make findings accessible and interactive.</p>
<p><u>Additional research</u></p> <p>We will conduct structured interviews with DURA and Ston Municipality staff, questionnaires for local tourism operators and enogastronomy professionals, and online surveys for the community and students to collect opinions on sustainable tourism, local gastronomy initiatives, and the impact of TASTEAT activities in the area.</p>		<p><u>Value for the community</u></p> <p>Our research will raise awareness of local enogastronomic heritage and the TASTEAT project, promoting sustainable tourism and community pride. Findings can guide local authorities, support tourism operators, and inspire educational activities. It may interest residents, students, business owners, and visitors, and could trigger future initiatives like workshops, tastings, or eco-tourism projects.</p>		