

"RISTRUTTURAZIONE DELL'EX CONVENTO DEI PADRI MINORI OSSERVANTI, GIÀ CASERMA GARIBALDI, DA DESTINARE A PALAZZO DEI MUSEI"

The Value Of Art Team

Contextual information

The chosen theme is:

"CULTURE AND TOURISM"

For this theme our city has received more than 15 million euros.

We've found 30 projects

25 of which in the

2007-2013 programming period

and 5 in the

2014-2020 programming period

The types of investment are related to:

Procurement of goods and services (18)

Infrastructure (7)

Incentives for firms (4)

Grants to individuals (1)

The status of the projects is:

18 completed

3 settled

9 open (one of which is our Project)

Additional research

- Surveys or questionnaires and interviews

- Focus groups

- Institutional websites (Municipality and

Province of Vibo Valentia, Soprintendenza

Archeologia, Belle Arti e Paesaggio per la

città metropolitana di Reggio Calabria e la

provincia di Vibo Valentia)

Expertson the theme and involvement

- **Teresa Saeli** representative of FAI Vibo Valentia (Fondo Ambiente Italiano - the National Trust for Italy) a non-profit foundation with the aim of protecting and enhancing Italy's historical, artistic and landscape heritage

- **Maurizio Bonanno** - Journalist

- **Maria Limardo** - Mayor of Vibo Valentia

- **Daniela Rotino** - Councillor for Culture in the City Management

- **Alfredo Santini** - RUP Engineer (responsible for the project execution)

- **Fabrizio Sudano** - Soprintendente ABAP RC-VV

- **Roberta Filocamo** - Architect SABAP RC-VV

Chosen project and theme

The restoration of an ancient building founded in 1521 which once was a Monastery, now meant to become a Museum Palace. The sum of €3.762.929,19 90% (3.388.623,18€) has been paid and the project is still ongoing. From the total sum paid, 75% comes from the European Union, 17% comes from the Region and the last 8% comes from the Revolving Fund.

The theme is "**CULTURE AND TOURISM**" the type is **INFRASTRUCTURE** (Recupero)

The value for the community

"You can't go back and change the beginning, but you can start where you are and change the ending"

This quote by the British writer and lay theologian C.S. Lewis can absolutely summarize the spirit of our research.

We aim at arousing the whole community's interest on the destiny of this building, that should be a Public Place where people can enjoy art and culture.

We don't want it to be the umpteenth "Cattedrale nel deserto" (an expensive project that was ultimately a waste of money)

Communication format and involvement strategy

We will use all social media available to keep people up to date on our civic monitoring research:

Facebook to reach as many people as possible

Instagram to share our research with our peers

Twitter a microblogging for instant communication

TikTok for our younger followers

Youtube to share our videos

We have also created a **Website** where it is possible to find information about our Team and the activities we're carrying on.

We also mean to organize a public meeting as soon as our research is completed so as to make all the citizens aware of the Project and the possible benefits for the community

Short description

- Restoration
- Art and culture
- Promotion
- Enhancement
- Education

Our research aims at monitoring the **Restoration** of the "ex Convento dei Padri Minori Osservanti, già Caserma Garibaldi, da destinare a Palazzo dei Musei".

We will practice a thorough investigation on the project's plan and the payments made, analysing the data found on the Website OpenCoesione, even if, our main goal is to focus on the value of **Art and Culture** to **promote** our territory. We would like this renovated building "Palazzo dei Musei" to **enhance** local Artists, also attracting the youngest part of the population. "**Educate** the youth and you will educate an entire country!"