



At the School of
OPENCOHESION

FORMATS FOR REPORTING YOUR RESEARCH



20 minutes

IDENTIFY **IN 20 MINUTES WHICH TYPE
OF FORMAT YOU WANT TO CHOOSE
TO TELL THE STORY OF YOUR PROJECT**

Follow the tips in the coming slides

VIDEO

VIDEO

INFOGRAPHICS

INTERACTIVE PRESENTATION

PODCAST, RADIO PROGRAMME

PUBLICATION

**COMIC STRIP
ANIMATION**



VIDEO

VIDEO

INFOGRAPHICS

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COMIC STRIP
ANIMATION

1. CHARACTERISTICS

- Many images and videos available
- Planning work
- Difficult to change over time
- Verification of user licenses (music and images)
- Gives room for creativity
- Still requires information (e.g. captions for photos)

VIDEO

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1. WHEN TO USE IT

- Project focused on evidence collected from the visit
- Abundant and visually very significant photo/video material
- Knowledge of editing tools
- Visual media are easy to understand
- Many formats available (documentary, side-by-side interview, film noir)

INFOGRAPHICS

VIDEO

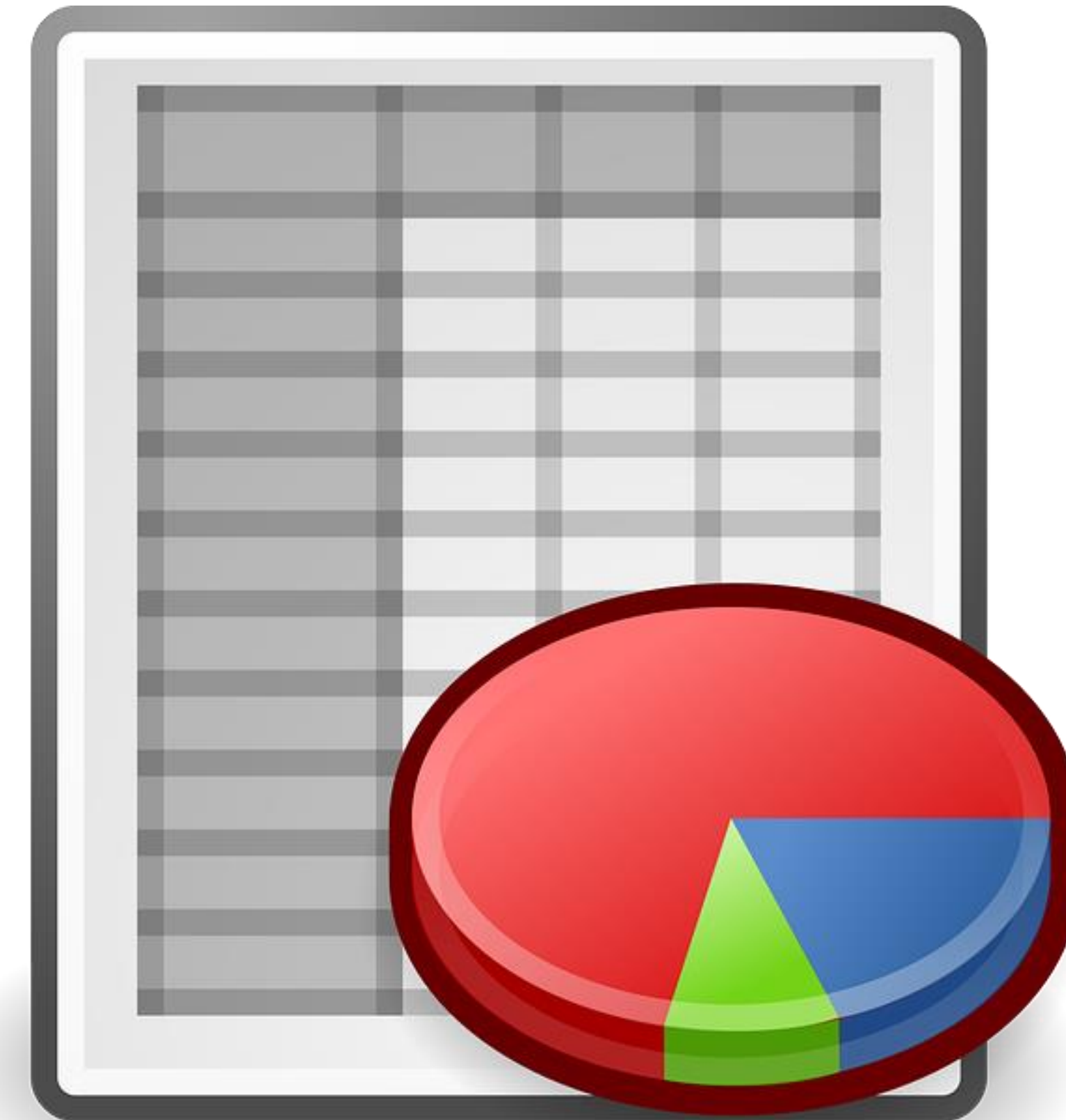
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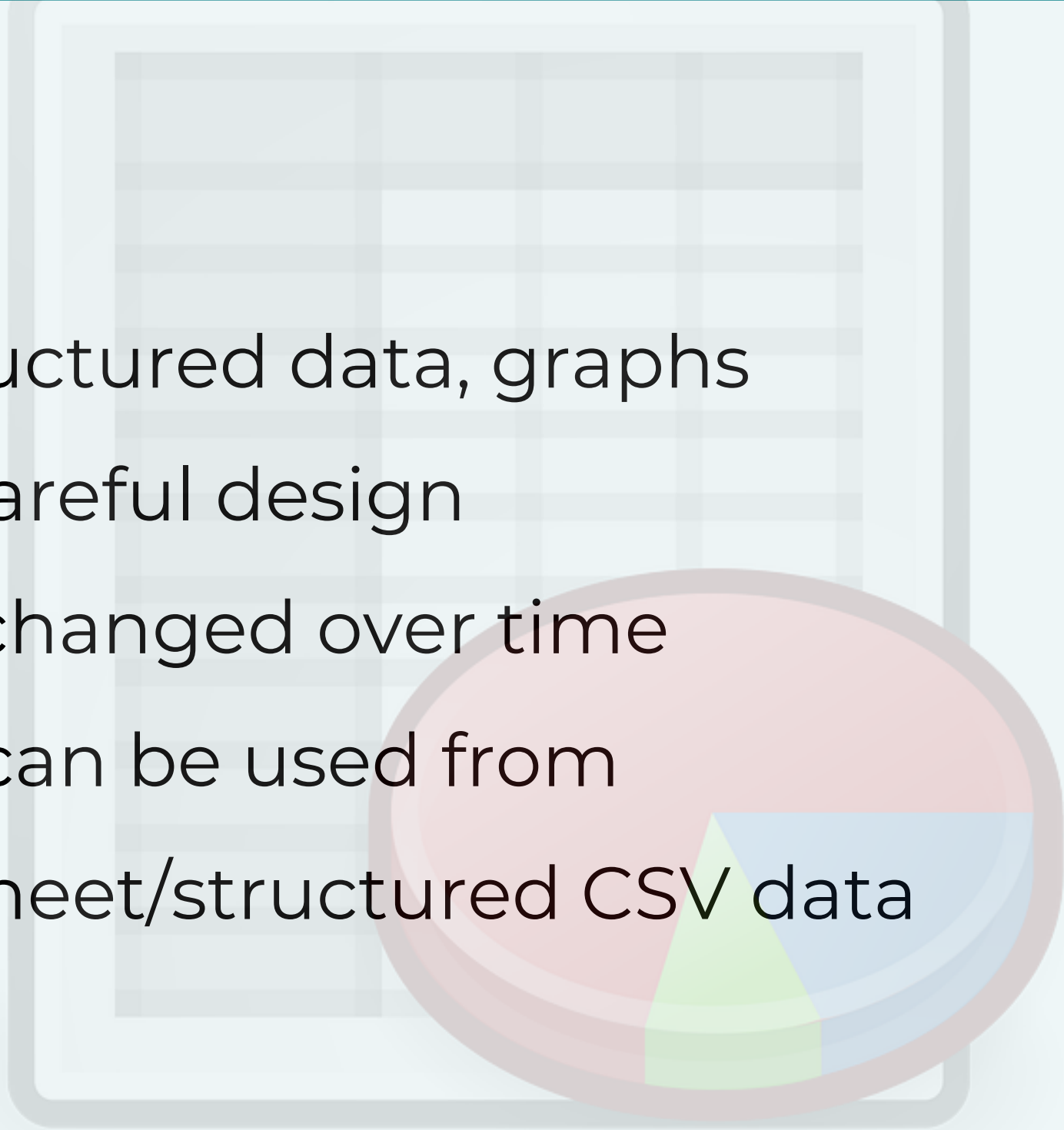
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1. CHARACTERISTICS

- Text, structured data, graphs
 - Needs careful design
 - Can be changed over time
 - Graphs can be used from spreadsheet/structured CSV data
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2. WHEN TO USE IT

- Great significance in the project for representing the data (e.g. graphs of the data found, results of questionnaires and collection of primary data)
- Images and videos with low relevance
- Perfect for presenting a summary of a complex process/project

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1. CHARACTERISTICS

- Helpful for illustrating dynamic and complex stories
- Built using animations and special effects (motion graphics, high visual impact)
- Can be changed, corrected and improved over time

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2. WHEN TO USE IT

- If you have collected mixed material (data, images, video)
- If the steps of the story you want to tell develop over time and are of average complexity
- If the narrative is linear and you want to tell one step at a time (you can also insert new steps in the presentation)

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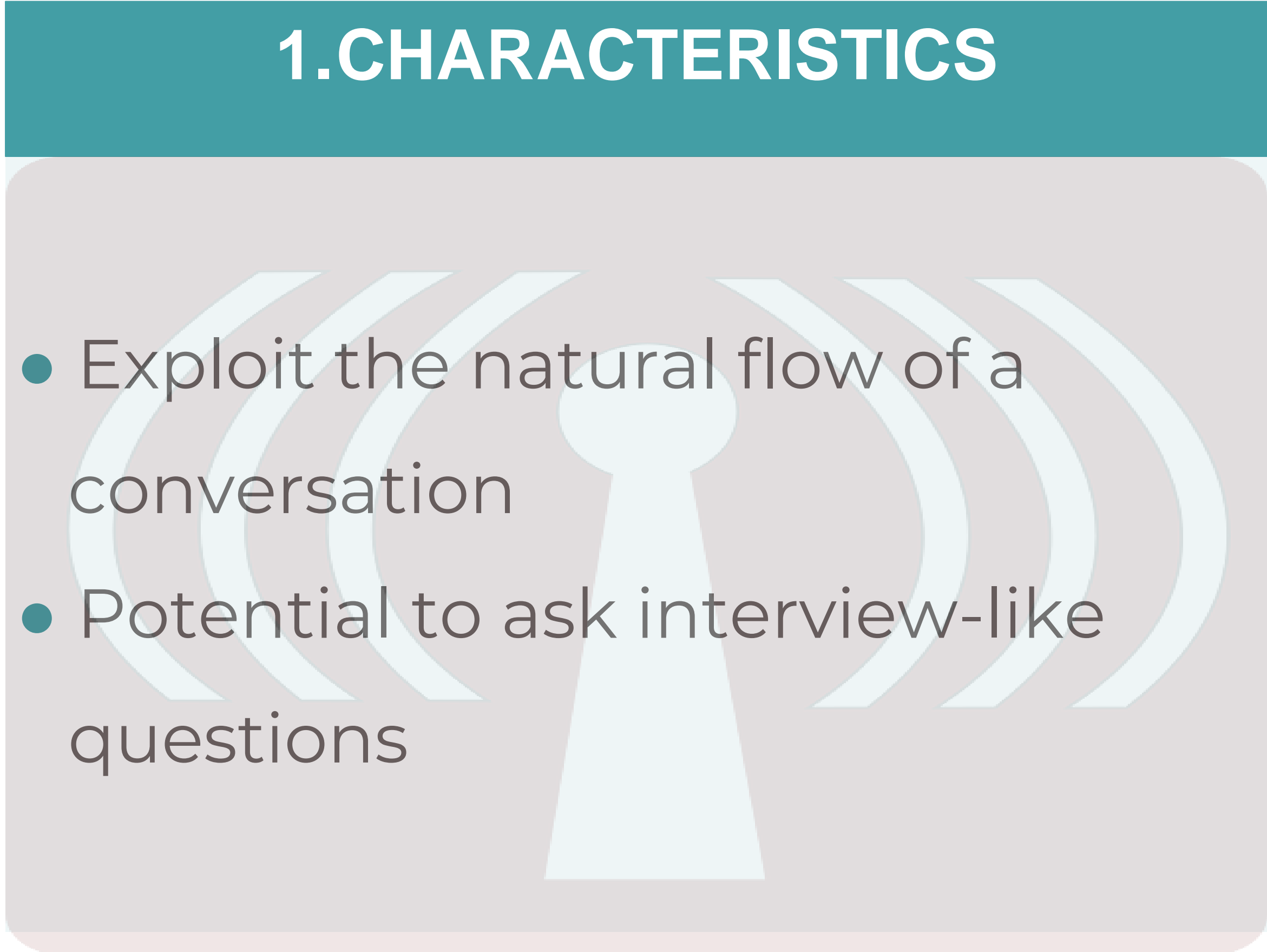
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1. CHARACTERISTICS

- 
- Exploit the natural flow of a conversation
 - Potential to ask interview-like questions

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2. HOW TO USE IT

- Audio content available
- Need to explain progress and critical points in the project
- Availability of radio access

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1. CHARACTERISTICS

- Possible to combine text, graphics and visual elements
- A good capacity for writing and setting out an argument is essential
- Can also be very graphic, in the case of a magazine
- Easy to convey

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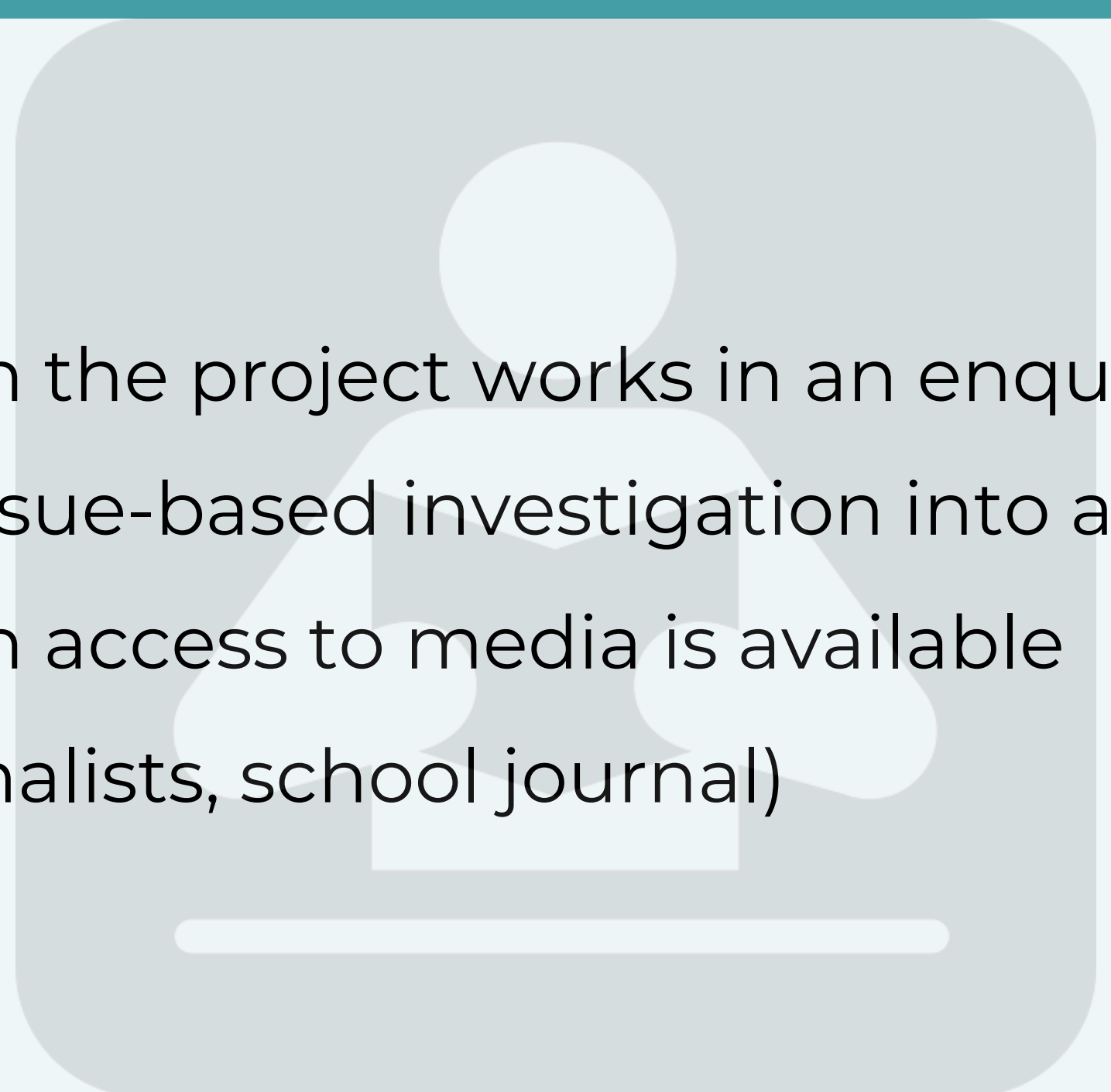
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2. WHEN TO USE IT

- 
- When the project works in an enquiry form
 - For issue-based investigation into a topic
 - When access to media is available (journalists, school journal)

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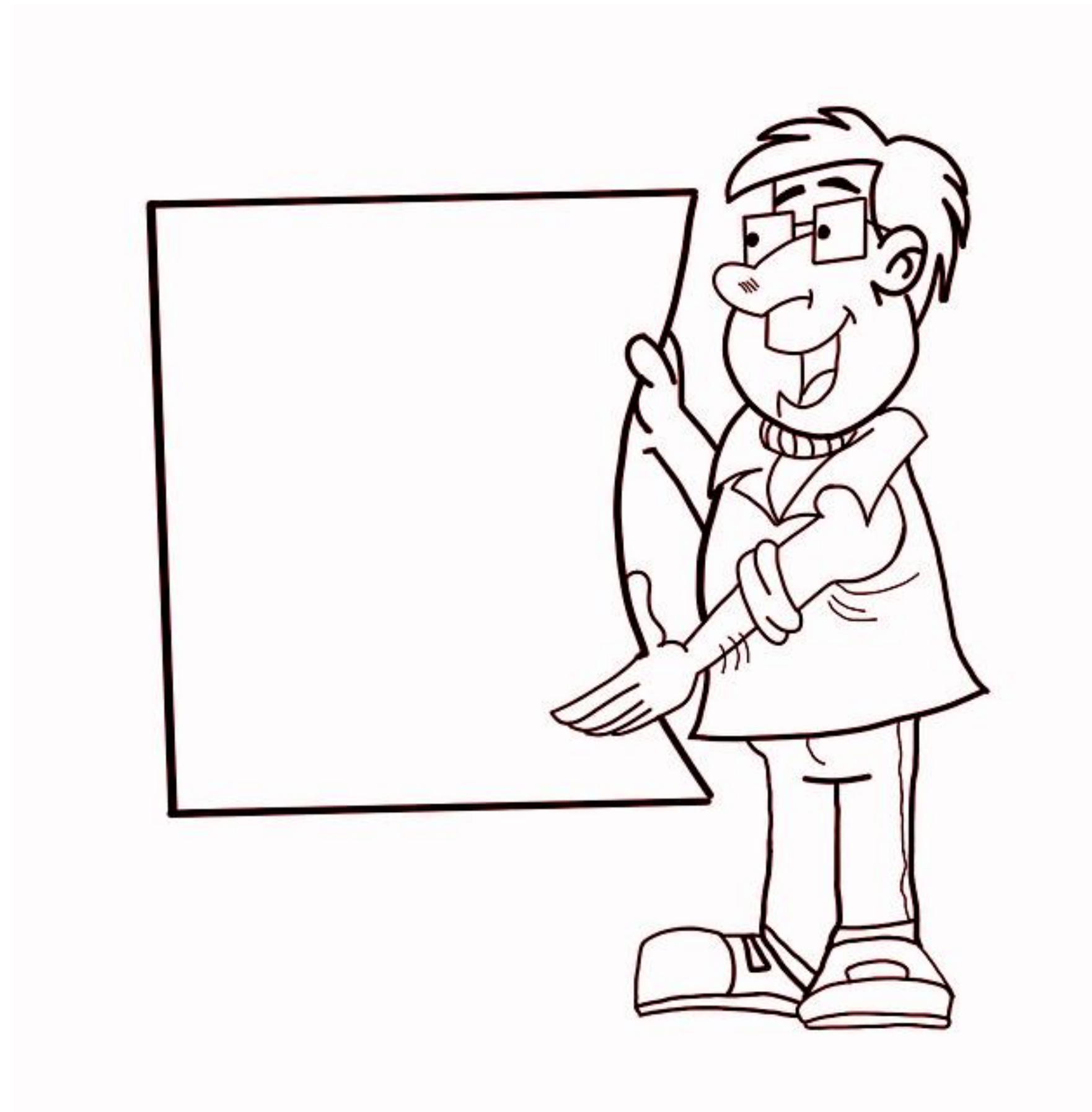
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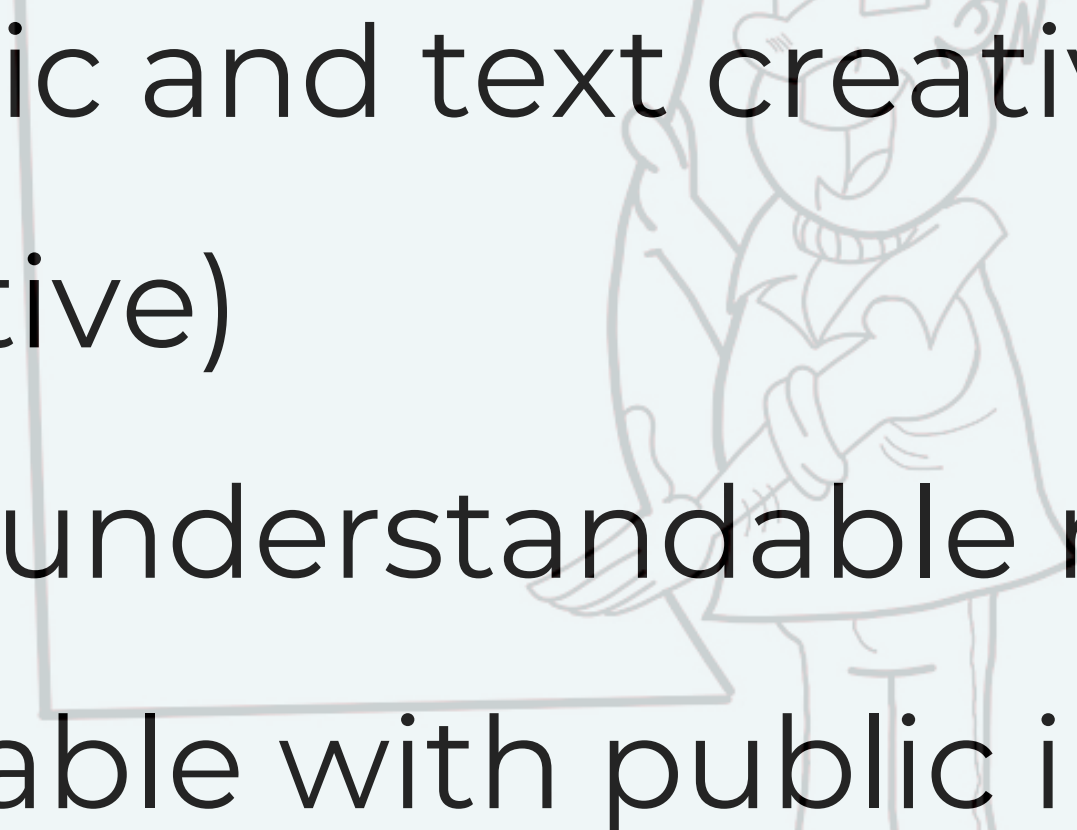
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1. CHARACTERISTICS

- Graphic and text creativity (narrative)
 - Easily understandable model and associable with public imagination
- 
- A cartoon character with glasses and a jacket is holding a large rectangular sign. The character is smiling and looking towards the viewer. The sign is positioned behind the character, partially overlapping their body.

COMIC STRIP, ANIMATION

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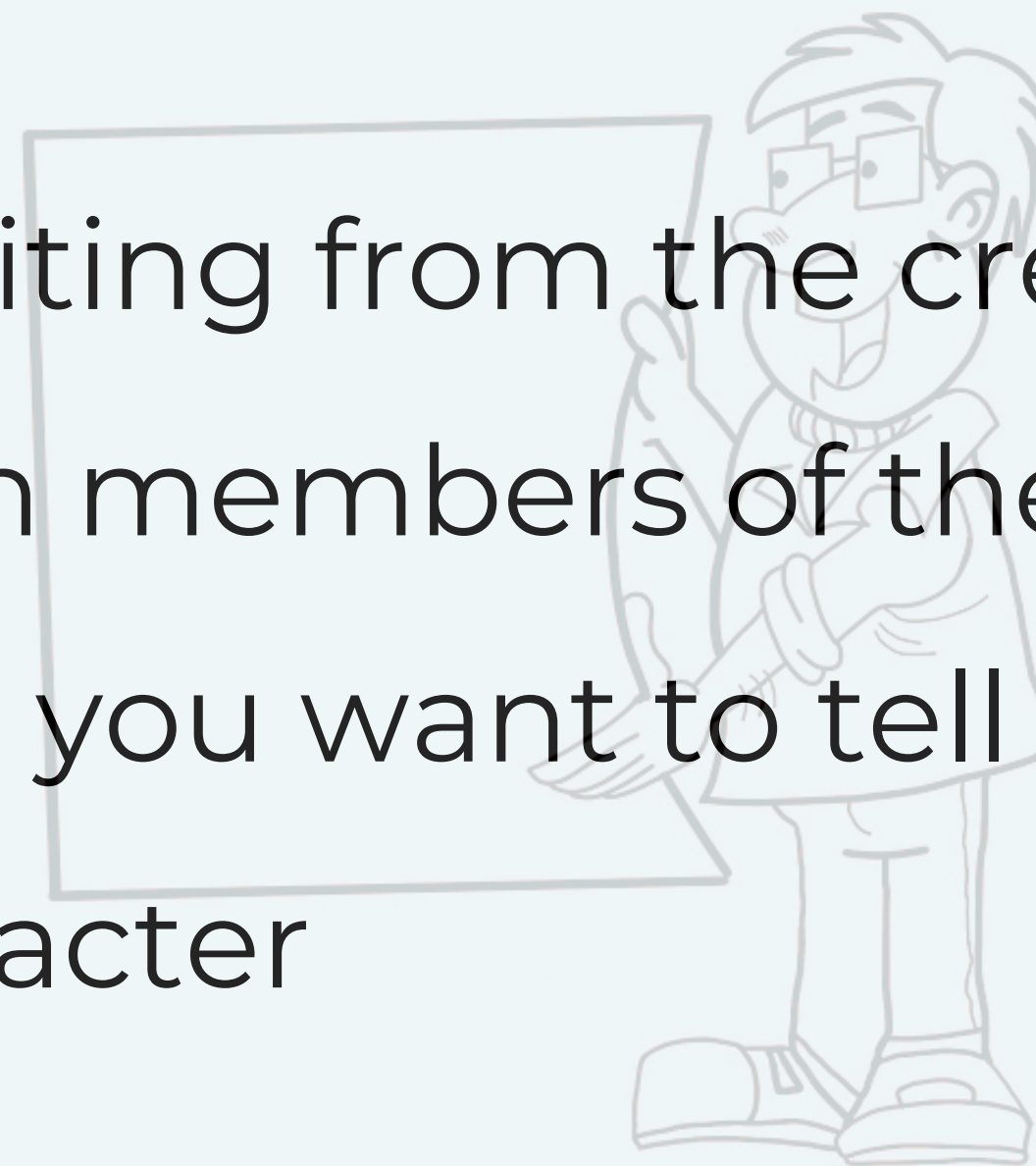
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2. WHEN TO USE IT

- Benefiting from the creativity of certain members of the group
- When you want to tell the story of a character





40 minutes

PROJECT MANAGER, STORYTELLER AND

DESIGNER IN 45 MINUTES

divide tasks and organise the team

to achieve the final result



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